

ibuy

Global Online Retail UCITS ETF - Acc

Factsheet | Data as of 31 Mar 2021

Investment Objective

The Global Online Retail UCITS ETF (IBUY) is a UCITS compliant exchange traded fund domiciled in Ireland. The fund seeks to provide exposure to the rapidly growing online e-commerce market as competitive pricing, shopping convenience, greater product selection and rapid delivery have made online shopping a disruptive technology that continues to exhibit strong growth characteristics, gain market share, and expand globally. IBUY is a passive, rules-based fund providing exposure to global companies that derive significant revenue from direct online retail and online marketplace. The index is revenue weighted with a maximum of 20% exposure to Emerging Markets. Please remember that the value of your investment may go down as well as up and past performance is no indication of future performance.

Why IBUY?



Growing Global Opportunity

While growth has slowed for the traditional brick and mortar retailers, online retail continues to exhibit strong growth characteristics, gain market share, and expand globally. (Source: eMarketer June, 2020)



Technical Innovation

Future technological innovations such as seamless and secure methods of electronic payment, voice assisted shopping, virtual and augmented reality, and artificial intelligence will take the online shopping experience to the next level and further drive market expansion and growth.



Diversified

The index is revenue weighted across online retail and online marketplace to provide diversified exposure to up-and-coming, innovative, growing companies who may some day be the next Amazon's or Alibaba's. There is a maximum of 20% exposure to Emerging Markets



Expanding Internet and Smartphone Penetration

More than 63% of the globe now has access to the Internet and the opportunity set has rapidly expanded thanks to smart mobile devices allowing consumers to shop online anywhere, anytime. (Source: Internet World Stats, October 2020).

Key Risks

1. Companies that operate in the online marketplace are subject to fluctuating consumer demand. Companies that rely heavily on technology may also be prone to operational and information security risks resulting from cyber-attacks and/or technological malfunctions.
2. The Fund invests in securities denominated in currencies other than its base currency. Changes in the exchange rates may adversely affect the performance of the Fund.
3. For a complete overview of all risks attached to this Fund, refer to the section entitled "Risk Factors" in the Supplement and the Prospectus.

Trading Information

Exchange	Ticker	RIC	SEDOL	ISIN	CCY
LSE	IBUY LN	IBUY.L	BNG9658	IE00BN7JGL35	USD
LSE	PBUY LN	PBUY.L	BNG9670	IE00BN7JGL35	GBP
Borsa Italiana	IBUY IM	IBUY.MI	BMT64D3	IE00BN7JGL35	EUR
Xetra	IBOY GY	IBOY.DE	BMT6499	IE00BN7JGL35	EUR
SIX	IBUY SW	IBUY.S	BMC7PF2	IE00BN7JGL35	CHF

Key Facts

Inception Date	19/03/2021
Index	EQM Global Online Retail Growth Index
Number of Holdings	47
Base Currency	USD
Index PE Ratio	N/A
Index Dividend Yield (Est)	N/A
TER	69 bps
Fund Domicile	Ireland
Replication Style	Physical
Registered for Sale	UK, IE, IT, DE, AT, DK, FI, LU, NL, NO, SE
UK Fund Reporting Status	Yes
UCITS Eligible	Yes
ISA Eligible	Yes
SIPP Eligible	Yes
Custodian	The Bank of New York Mellon SA/NV, Dublin Branch
Portfolio Manager	Vident Investment Advisory LLC
Net Assets of Fund	974,150.99 (USD)
Net Assets of Share Class	974,150.99 (USD)
Shares Outstanding	130,000

ETF Advantages

Diversified	Liquid
Transparent	Cost-efficient
Tradable	

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Performance and Volatility Indicators (USD)

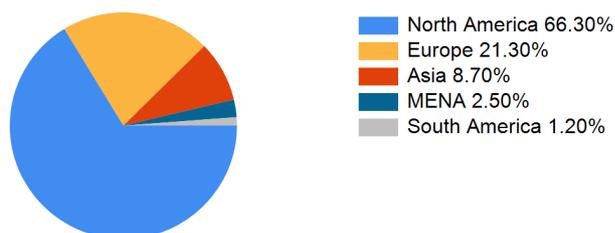
Period	Return	Volatility
2015	12.79%	13.91%
2016	6.52%	18.49%
2017	50.69%	13.27%
2018	-1.02%	24.18%
2019	28.16%	20.11%
2020 YTD	106.20%	29.00%

*Index data up to the 18/03/2021. Fund data from 19/03/2021

Top 10 Holdings

Company	(%)	Company	(%)
Etsy Inc	6.11%	Delivery Hero Se	4.15%
Doordash Inc	5.60%	Fiverr International Ltd	3.83%
Peloton Interactive Inc	5.34%	Pinduoduo Inc	3.76%
Hellofresh Se	5.27%	Overstock.com Inc	3.67%
Shopify Inc	4.17%	Mercadolibre Inc	3.56%

Regional Exposure



ETF Partner

EQM Indexes LLC is a U.S.-based, woman-owned firm dedicated to creating and supporting innovative indexes that thematic growth opportunities and emerging investment themes. Co-founded by Jane Edmondson, a former Institutional Portfolio Manager with nearly 30 years in the investment industry, the firm's index design expertise spans a wide range of asset classes and financial instruments. EQM Indexes has developed and licensed innovative index product solutions in the following categories: Global and International Online Retail, Blockchain, Global Cannabis, Lithium & Battery Technology, Junior Gold Miners, Risk Parity, and Social Justice.

About HANetf

HANetf is an independent provider of UCITS ETFs, working with asset management companies to bring differentiated, modern and innovative exposures to European ETF investors. Via our white-label ETF platform, HANetf provides a complete operational, regulatory, distribution and marketing solution for asset managers to launch and manage UCITS ETFs.

IMPORTANT INFORMATION This factsheet is approved for professional use only.

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The Prospectus can all be downloaded from www.hanetf.com.